



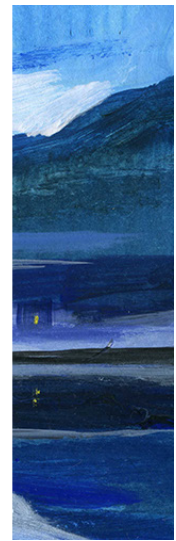
3<sup>rd</sup> Annual Pennington Cancer Institute

**CANCER CONFERENCE**

**2025**

**Lake Tahoe**

Hyatt Regency Lake Tahoe Resort | Incline Village, NV



Dear Exhibitor,

On behalf of the William N. Pennington Cancer Institute, we are pleased to announce the 3<sup>rd</sup> Annual Pennington Cancer Institute Cancer Conference at Lake Tahoe.

The conference aims to educate healthcare professionals on the most recent updates in cancer screening and treatment options and cutting-edge research to enhance and improve patient care and outcomes. We anticipate 125-150 including medical oncologists, surgical oncologists, radiation oncologists, radiologists, pathologists, internal medicine and primary care physicians, physician assistants, nurse practitioners, and other healthcare professionals that work in the oncology setting.

Your company is invited to exhibit at the conference. Exhibits will take place during breakfast, breaks, lunch, and an optional networking reception. All exhibitors will be acknowledged in conference materials and at the conference. Our educational partner, the University of Nevada, Reno School of Medicine, is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME). As such, all exhibitors must adhere to the ACCME Standards for Integrity and Independence in Accredited Education. As indicated in the ACCME Standards, live promotional activities will be kept separate from the CME sessions. You can view the full agenda here: <https://med.unr.edu/cme/renown-cancer-conference-2025>.

We look forward to the conference and hope that you will join us. If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by March 28, 2025. If you have any questions about this conference or need additional information, please get in touch with Johanna Bell at [bellj@med.unr.edu](mailto:bellj@med.unr.edu) or (775) 784-1983.

Sincerely,

Lee Schwartzberg, M.D., FACP

Conference Planning Chair

Chief of Medical Oncology and Hematology, Renown Health Pennington Cancer Institute

Professor of Clinical Medicine, University of Nevada, Reno School of Medicine



# 3<sup>RD</sup> ANNUAL PENNINGTON CANCER INSTITUTE CANCER CONFERENCE

Hyatt Regency Lake Tahoe Resort | Incline Village, NV | April 25-26, 2025

## Platinum: \$15,000

- Three 6' draped display tables
- Complimentary registration for up to 6
- First choice of table placement
- Admittance to the Friday evening welcome reception
- Sponsorship of Lunch Non-CME lecture
- Recognition as a Platinum sponsor on website, and welcome PowerPoint –Name only, no logos
- Sponsor level ribbon – Platinum
- Verbal thank you from the podium during welcome remarks
- Two breaks and lunch break during the meeting for attendees to network

## Silver: \$5,000

- One 6' draped display table
- Complimentary registration for 2
- Admission to the educational sessions
- Admittance to the Friday evening welcome reception
- Recognition as a Silver sponsor on website, and welcome PowerPoint –Name only, no logos
- Sponsor level ribbon – Silver
- Verbal thank you from the podium during welcome remarks
- Two breaks and lunch break during the meeting for attendees to network

## Gold: \$7,500

- Two 6' draped display table
- Complimentary registration for up to 4
- Admittance to the educational sessions
- Admittance to the Friday evening welcome reception
- Recognition as a Gold sponsor on website, and welcome PowerPoint –Name only, no logos
- Sponsor level ribbon – Gold
- Verbal thank you from the podium during welcome remarks
- Two breaks and lunch break during the meeting for attendees to network

## Standard Exhibitor: \$2,500

- One 6' draped display table
- Complimentary registration for 1
- Two breaks and lunch break during the meeting for attendees to network

**Cancellation/No Show Policy**  
**Receipt of this registration form is commitment to exhibit/ sponsor. Cancellations will not be refunded.**  
*For questions or additional information contact Johanna Bell at [bellj@med.unr.edu](mailto:bellj@med.unr.edu) or 775-784-1451*

## EXHIBITOR REGISTRATION FORM | Exhibitor Registration Form | Payment must be received by March 28, 2025.

Please complete form and email to [bellj@med.unr.edu](mailto:bellj@med.unr.edu). Please do not send credit card information via email as it is not secure.

\_\_\_\_\_  
Contact Person Company name as it should appear in program

\_\_\_\_\_  
Mailing address City State Zip

\_\_\_\_\_  
Phone Fax E-mail

Payment method:  Check  Credit Card (3% processing fee, secure link will be sent. A secure link will be sent to the email address above for payment)

Select sponsorship level:  Platinum (\$15,000)  Gold (\$7,500)  Silver (\$5,000)  Standard Exhibitor (\$2,500)

Need power at booth? (\$50):

Please provide the names, email addresses and cell phone numbers of the individuals from your company who will be in attendance:

Name	Email	Cell
1.		
2.		
3.		

Checks should be made payable to the Board of Regents and submitted to:  
Office of Continuing Medical Education | Attn: Johanna Bell  
604 West Moana, MS 150, Reno, Nevada, 89509